

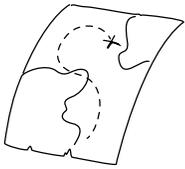
# MICRO-CREDENTIAL FRAMEWORK



Micro-credentials are certifications of assessed competencies that may be additional, alternate, complementary to, or a component of a formal qualification. They may be earned through a wide variety of short, affordable, on-demand learning experiences that may stand alone or be stacked into credentials.

Micro-credentials are often acknowledged with digital badges, which contain detailed, verifiable information about the issuer and the learner, as well as criteria and evidence supporting the badge award. The learner collects these badges and may share them via social media, websites, links and printed certificates.

## GUIDING PRINCIPLES FOR MICRO-CREDENTIALS



### Flexible

Learners learn what they want, when they want, at their own pace and an affordable price



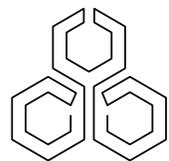
### Tangible

Provides learners with tools and strategies that can immediately be transferred to use in professional settings



### Relevant

Designed in collaboration with industry, well-researched, based on recent innovations and focus on in-demand topics



### Engaging

Meets learners' needs with interesting and appealing design for learning

## THE VALUE OF MICRO-CREDENTIALS & DIGITAL BADGES

### FOR LEARNERS

**Immediacy** | Enroll, start and complete most courses in only a few hours

**Time-sensitive** | Only spend time learning what you want to learn

**Affordable** | Explore new professional and personal interests without committing to an entire program of study

**Flexible** | Take any combination of individual mini-courses, or pursue completion of a pathway

**Share** | Display to professional communities and prospective employers

### FOR INDUSTRY

**Recruit** | Identify and select potential employees with initiative and specialized skill sets

**Train** | Promote high-quality, affordable, flexible learning opportunities for upskilling and reskilling employees

**Network** | Identify individuals and organizations with common areas of expertise

### FOR LETHBRIDGE COLLEGE

**Culture** | Cultivate an environment of learning and innovation both within and beyond Lethbridge College

**Collaborate** | Development & implementation of learning opportunities in alignment with institutional goals

**Connect** | Respond rapidly to industry demand and build relationships that inform curriculum development