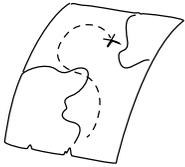


MICROCREDENTIAL FRAMEWORK



Microcredentials encompass a wide variety of bite-sized learning experiences that may stand alone or be stacked into credentials that are acknowledged with digital badges. These badges contain detailed, verifiable information about the badge award, including information about the issuer and the learner, criteria for earning the badge, and more. The learner collects these badges and may share them via social media, websites, links and printed certificates.

GUIDING PRINCIPLES FOR MICROCREDENTIALS



Flexible

Learners learn what they want, when they want, at their own pace and an affordable price



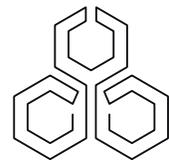
Tangible

Provides learners with tools and strategies that can immediately be transferred to use in professional settings



Relevant

Well-researched, based on recent innovations and focus on in-demand topics



Engaging

Meets learners' needs with interesting and appealing design for learning

THE VALUE OF MICROCREDENTIALS & DIGITAL BADGES

FOR LEARNERS

Immediacy | Enroll, start and complete most courses in only a few hours

Time-sensitive | Only spend time learning what you want to learn

Affordable | Explore new professional and personal interests without committing to an entire program of study

Flexible | Take any combination of individual mini-courses, or pursue completion of a pathway

Share | Display to professional communities and prospective employers

FOR VIEWERS

Recruit | Identify and select potential employees with initiative and specific skill sets

Train | Identify high-quality, affordable, flexible learning opportunities for upskilling and reskilling

Network | Identify individuals and organizations with common interests

FOR ENDORSERS

Partner | Build and showcase partnerships with Lethbridge College

Promote | Learning opportunities and recommendations

Support | Demonstrate support for ongoing career development

FOR ISSUERS

Culture | Cultivate an environment of learning and innovation both within and beyond Lethbridge College

Collaborate | Development & implementation of learning opportunities in alignment with institutional goals

Learn | Analytics on learner progress available to instructors and administrators