

# INFOGRAPHICS FOR INSTRUCTION

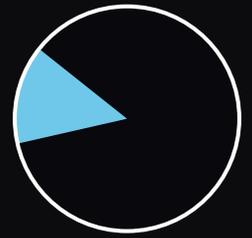
Infographics are visual representations of information, data, or knowledge. They are also a great way for students to represent data, visualize their understanding of concepts and explain processes.

To learn more about Universal Design for Learning, visit the CAST website:

<https://bit.ly/2YWjFac>

Schrock, K. (n.d.). Infographics. Retrieved May 12, 2020, from <https://www.schrockguide.net/infographics-as-an-assessment.html>

COMMUNICATION



## QUICK TIP!



There are many excellent infographics out there! Do a quick Google image search for “infographics” to help inspire your design.



The time that this activity takes varies depending on your topic and skill level.



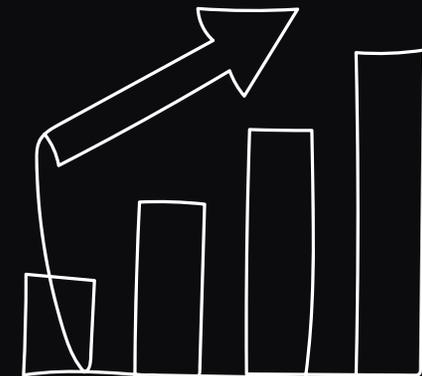
- Computer
- Internet access



1 PERSON



2/5 DOABLE



# 1

## STEP ONE.

Choose a learning outcome that includes a complex concept, a process, or a timeline.

# 2

## SECOND STEP.

Map out a rough sketch of the concept, process, or timeline that students need to learn in order to achieve the learning outcome.

# 3

## THIRD STEP.

Using PowerPoint or another tool that provides access to icons and graphics, transform your rough sketch to something visual. If graphic design isn't your thing, there are a lot of great resources online that are free or relatively inexpensive. Our favourites include:

- 1. Piktochart:** A simple tool to create infographics, presentations, posters, flyers and other visual resources.  
Watch demo: <https://youtu.be/LdRMqJWyvik>
- 2. Vennage:** Another tool for data visualization, explaining processes and communicating information.  
Visit webpage: <https://venngage.com/>
- 3. Canva:** Similar to Piktochart and Vennage, Canva offers users to work from templates or create from scratch.  
Visit webpage: <https://www.canva.com/>

# 4

## NUMBER FOUR!

Share your newly created infographic with students. In alignment with Universal Design for Learning principles, we recommend presenting content in more than one format. For example, you might include an infographic and a text or audio version of the information. Most learning management systems allow you to upload various types of file formats.